# THE STRATEGIC Imperative of Early Decision-Making in Construction Project Management

The construction industry, marked by its complexity and dynamic nature, demands strategic foresight and prompt decision-making. At ISETIA PMIS, we understand the weight of early decisions and their ripple effects on project success. The infographic accompanying this article underscores a universal truth in project management: the ability to influence costs is significantly higher at the outset, and the cost of changes escalates as the project progresses.



# **Understanding the Cost of Delayed Decisions**

As depicted in the graph, the initial phases of a project offer the greatest leverage to affect cost outcomes positively. However, as time advances, this influence wanes, and the project costs can rise exponentially with delayed decisions. These delays can manifest as performance dips, material shortages, and suboptimal quality outputs, all stemming from deferred resolutions on crucial aspects such as the quality team's constitution.

# **Challenges Across Construction Phases**

From project inception to operation, each phase presents unique challenges:



### **Design and Planning**

In these early stages, the challenges revolve around setting accurate project trajectories, ensuring safety standards, and devising procurement strategies. Delayed decisions here can lead to foundational issues that are costlier to rectify later.



### **Quality and Safety**

The quality of construction and adherence to safety protocols are paramount. Early decision-making supports proactive measures, minimizing the need for rework and preventing safety incidents before they occur.



### **Procurement and Cost Control**

Timely decisions in procurement streamline the supply chain, prevent bottlenecks, and maintain budget integrity. Late decisions here can disrupt the entire project workflow and inflate costs.



## The Digital Edge: PMIS and CDE

Digitization in construction, embodied by robust PMIS systems and Common Data Environments (CDE), offers a solution to these challenges. A PMIS like ISETIA introduces transparency and accelerates decision-making processes, which is critical for managing complex projects. This digital approach ensures that all stakeholders are informed and collaborative efforts are synchronized, directly impacting project success.



# The Digital Edge: PMIS and CDE

ISETIA PMIS system stands out by enabling early, decisive action across all project phases. It provides a digital ecosystem where efficiency, cost savings, and performance are not just goals but measurable outcomes. Statistical ROI data supports the assertion that early decision-making with ISETIA can reduce project delays by 15%, cut overhead costs by 20%, and enhance resource efficiency by 30%.



# **Conclusion: Realizing ROI Through Strategic Early Decisions**

In conclusion, the strategic early decision-making facilitated by ISETIA PMIS is essential for maintaining project schedules, budgets, and quality standards. It is the antidote to the challenges faced in construction, from design to operation. By leveraging ISETIA, projects not only meet their defined goals but do so with financial and operational prudence, ultimately delivering a robust ROI and a track record of success.







